

# AMERICAN SURVIVAL GUIDE

## 2019 WINTERIZER

Winterize your digital advertising with this Q1 savings package from American Survival Guide



Natural disasters strike daily around the globe — earthquakes, avalanches, and floods, not to mention man-made calamities such as war, terrorist attacks, and power failure cause draught, disease, famine and civil unrest. This isn't an if scenario, but a when.

And that's exactly why preparedness is critical... whether it's in the aftermath of a natural disaster, a wilderness trip gone terribly wrong, or an attack completely out of your control. Are you prepared?

With **American Survival Guide**, you will get everything you need to know on how to act when disaster strikes and self-reliance means the difference between living and dying. Plus the latest on how to provide energy to your home, grow and preserve your own.

### 2019 Winterizer Packages

Product	Quantity
300x250 Ad Unit on Website	6,037 Impressions
Boosted Facebook Campaign	35,734 Followers
Promoted Instagram Post	1,407 Followers
Newsletter Ad Unit	7,698 Subscribers
Mobile App Ad Unit	115,982 App Downloads
<b>Total Package Price</b>	<b>\$1,250</b>
Dedicated Eblast with Package	8,070 Subscribers
<b>Savings Package with Eblast</b>	<b>\$1,500</b>



◀ Sample Website Ad Banners



Sample App Ad Banner ▶



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**Planet Killers: Surviving The Catastrophe Of An Asteroid Impact**

Imagine this: NASA scientists have predicted an asteroind will soon stam into Earth...

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**Unseen Threats: Surviving A Pandemic**

Nobody knows for sure where mass-killing viruses originate. They appear suddenly around the world without warning.

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**PELTOR SPORT**

**SAFETY SOUNDS BETTER THAN EVER.**

◀ Sample E-Newsletter Ad

**Mushroom Cloud: Surviving A Nuclear Attack**

It's 4:30 on a Friday afternoon, and you cant wait to get your weekend started. The office staff is pretty much non-existent, so you decide to bug out a few minutes early...

See More



Sample E-Blast ▶

Monthly Delivery Of Survival, Outdoor & EDC Gear.  
All Items Are Field Tested And Of The Highest Quality.

YOU DON'T WANT TO MISS OUT!

HOW'S THAT FOR IMPRESSING YOUR NEIGHBORS?

GET YOUR BATTLBOX

[www.battlbox.com](http://www.battlbox.com)

**American Survival Guide**

June 4 at 6:30am · 🌐

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5.11 knows that in a world full of unknowns the mindset is always the same...Always be ready.

◀ Sample Facebook Post

